

A Purr-Fect Franchise Opportunity



ORLANDO
CAT
CAFÉ®

**Make a Real Impact in
the Lives of Shelter
Cats and Kittens ... and
Local Families!**

Welcome to Orlando Cat Café

Orlando Cat Café's brand story is rooted in a simple yet powerful idea:

Creating a harmonious partnership between cat shelters and café owners to establish unique spaces that prioritize the comfort and well-being of both guests and cats.

From its inception, **Orlando Cat Café** has been committed to revolutionizing the traditional café experience by seamlessly blending the warmth and coziness of a café setting with the joy and therapeutic benefits of spending time with adoptable cats.

This approach has positioned us as Florida's longest-running and fastest-growing cat café franchise, helping us further our goal of being a force for positive change for shelter cats and kittens throughout the U.S.



Own a franchise that is working to make a real difference in cats' lives ... and the lives of local families! We have:




-  A collaborative, synergistic relationship with shelters and café owners
-  A philanthropic business approach that prioritizes franchise owner development
-  An established business model backed by experience

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What Makes Orlando Cat Café the Purr-Fect Opportunity?



We provide guidance on site selection to ensure you choose an optimal location. Our strategy is to situate cat cafés near major tourist areas to maximize visibility and attract a wide range of visitors. We'll help you find the perfect spot for your Orlando Cat Café.



We boast a fully licensed café that serves a variety of hot and cold dishes, freshly prepared foods, and beverages, enhancing the guest experience.



Orlando Cat Café has a proven track record of growth and durability. As the first cat café in Florida, we've consistently grown, successfully helped over 2,500 cats find forever homes, and welcomed over 170,000 guests—and our numbers continue to rise.



We offer onsite shelter support by integrating shelters as active business partners. This arrangement allows shelters to oversee the cats' health, and our veterinary technicians work under their veterinarian's licenses, ensuring top-notch health care for every cat in our café.



Our business thrives on strong partnerships with key industry players. We collaborate directly with shelters and café owners to foster a sustainable cycle that increases customer traffic, boosts sales, and encourages more adoptions.



At **Orlando Cat Café**, we view our business as a calling, and we are deeply committed to philanthropy.



Our café design includes separate air and ventilation systems for the café and shelter areas. It features air filtration and double-door airlocks to maintain a hygienic environment and prevent allergen or odor cross-contamination.

Industry Insights

Shelter cats need
fur-ever homes to lead
long and happy lives.
This makes the
Orlando Cat Café a
purr-fect opportunity.

Did you know?

As mental health awareness grows, cat cafes are increasingly recognized as valuable spaces for self-care and mindfulness.



200+
Cat Cafe's in the US

The US is now the leading country
in the world for cat cafes,
surpassing Japan.

3.2 million

cats enter shelters in
the U.S. every year

Life in a shelter can significantly impact
a cat's life — over the past year,

330,000 shelter cats
were euthanized, again at a higher rate
than shelter dogs.

The number of cats in
shelters nationwide continues
to grow, fueling an ongoing

capacity crisis
that must be addressed for
the good of the shelters and
their residents.



Advantages of Franchising with Orlando Cat Café

Buying an Orlando Cat Café franchise offers a unique business opportunity that combines the love of cats with hospitality. Here are some reasons why it is so appealing:



Growing Market:

Cat cafés are becoming increasingly popular, especially in urban areas. They attract both cat enthusiasts and casual visitors looking for a unique experience.



Support System:

Orlando Cat Café provides an established business model and support network, which can reduce startup risks and provide guidance on operations, marketing, and management.



Community and Social Impact:

Our cafés partner with local animal shelters to help cats get adopted, contributing positively to the community and animal welfare.



Customer Loyalty:

The novel concept builds a strong, loyal customer base that returns for an enjoyable and relaxing atmosphere.



Partnerships:

Orlando Cat Café partners with local shelters, the SPCA of Florida as well as a premier coffee brand, Minch Coffee Company.



Established Brand:

Franchisees benefit from the established brand recognition of Orlando Cat Café.



How Orlando Cat Café Supports Its Franchise Owners



Helping cats and kittens find fur-ever homes takes a team of dedicated professionals. We stand behind you every step of your franchise journey and help you grow your business ...while you do good things for your local community.



We Provide:

- Training for owners and staff
- Existing vendor relationships to get you the best items at the lowest cost
- Social media support to get and keep people talking about your business
- Marketing assistance designed to raise your profile and establish your franchise
- Onboarding assistance from day one, including buildout advice and more.
- Proprietary processes and manuals to get you operating the Orlando Cat Café way
- Continuing support designed to give you the help you need whenever you need it.



Overall, a cat café franchise can be a fulfilling venture that not only is successful but also makes a positive impact.

The Orlando Cat Café Franchise Opportunity

Through its innovative business model and unwavering dedication to creating a positive impact on the community, Orlando Cat Café has established itself as Florida's premier cat café brand.

With a focus on **responsible cat management practices**, **high-quality café offerings**, and a **commitment to enhancing the human-animal bond**, Orlando Cat Café continues to be a trailblazer in the cat café industry, setting the standard for excellence and compassion in every interaction, one purr at a time.



What are the Steps to Becoming an Orlando Cat Café Franchisee?

Looking to take advantage of this Purr-Fect Opportunity?
Here's how...



Complete the Initial Inquiry Form



Have an Introductory Call:

An initial five- to ten-minute call to answer questions and establish qualification.



Have an Exploratory Call:

A follow-up call that allows us to learn more about each other and share details on the process



Fill Out the Candidate Profile:

This is a ten-minute profile creation. After you complete it, we will send you the FDD and begin the application.



Schedule Legal Document Review:

Speak with the President of Franchising to get more information on Territories, financials, etc.



Attend a Discovery Day:

Visit our corporate headquarters and meet franchise leadership, including CEO Sandra Cagan.



Sign the Franchise Agreements:

Become an Orlando Cat Café franchisee!



Connect with our brand:

Begin training and preparing your new franchise!



Launch your own new Orlando Cat Café!



Join Us!

Share the Dream

As a cat lover and shelter supporter, Orlando Cat Café founder and owner Sandra Cagan had a lifelong dream to build a brand that could give back to her community and provide shelter cats with the chance to connect with a friend for life. Her extensive business experience, careful planning, and vision for a new business model helped her realize that dream and she created the Orlando Cat Café. That was 8 years ago, and she has never looked back! Today she is sharing the opportunity with cat lovers everywhere.

Do you love cats and want to contribute to your community? Then this is the opportunity you have been looking for. Contact us for more information!



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Orlando Cat Café Franchising

